

# 2013 Media Arts Curriculum Map

## McGraw HS

### (Semester Program)

Unit	Project	Content	Skills	Assessment	Essential Questions	State Standards
Introduction to Photoshop – Using the Tools	Elements of Art	Adobe Photoshop, tools, effects, layer, shortcuts, saving work, using the drop box, elements of art, color, line, shape, value, texture, form, space.	Use Photoshop to create a work of art for each of the elements of art. Save and submit to the drop box.	<ul style="list-style-type: none"> <li>- Successful completion of project.</li> <li>- Use of Photoshop tools and effects.</li> <li>- Effort</li> <li>- Followed directions</li> <li>- Visual appearance</li> <li>- Creativity</li> </ul>	Can the computer be considered an art “tool”?	1, 2, 3
	Principles Of Design	Photoshop, tools, effects, copy, font, layer, principles of design, unity, movement, emphasis, contrast, rhythm, balance, pattern.	Use Photoshop to create a work of art for each of the principles of design.	See above criteria.	How does using the principles of design effect how a piece of art “feels”.	1, 2, 3
	Selection Tools	Using the selection tools, space, and	Create a castle and tree using the addition and	See above criteria.	How does using the selection tools make you pay more	1, 2, 3

		shape.	subtracting selection tools.		attention to positive and negative spaces?	
	Layers and Shapes	Using the layers, shape, form, texture, color.	Use the layers, shapes, forms, textures, and colors to create an abstract work of art.	See above criteria.	Why is it so important to use “layers”?	1, 2, 3
	Creating Composite Pictures	Cutting, pasting, lasso tool, collage.	Create a collage from using a background and pictures from the internet.	See above criteria.	What are similarities and differences between creating a collage with the computer and creating one with magazine?	1, 2, 3
Design with Text	Poetry Illustration	Background, illustration, color, size, font, poetry.	Write their own poem or find one they like and place it on a background that represents the poem. The color, size, and style of the font should represent the poem as well.	See above criteria.	How does the size, color, and style of the font affect the feeling or mood the poem portraits?	1, 2, 3, 4
	Expressive Lettering	Letter wrapping, font, color, value, form,	Wrap an image in font using different sizes,	See above criteria.	How does changing the size of the font affect the form of	1, 2, 3

		shape.	shapes, colors, and value in order to give the image a 3 dimensional appearance.		the image?	
	Design your own Font	Font, line, repetition.	Using the line tool, design your own font style.	See above criteria.	How does the style of a font, effect the expression of it?	1, 2, 3
Advertising	CD Case Design	Design, color, shape, form, line, design, pattern, font.	Design a CD case and CD for a band using Photoshop tools, effects, and images from the internet.	See above criteria.	How should the illustration of a CD affect the type of music it is playing?	1, 2, 3,4
	T-Shirt Project	Template, design, color, pattern, shape, texture, logo.	Using a template, design a t-shirt using the tools from Photoshop.	See above criteria.	What else can the computer be used for to create a design with before you make it?	1, 2, 3, 4
	Advertisement	Advertising, consumers, selling, buying, visual appearance, color, elements of art, principles	Create an advertisement to sell a specific product.	See above criteria.	What are some important factors to consider when designing an advertisement for a company?	1, 2, 3, 4

		of design, Photoshop tools.				
Art History	Surrealism	Surrealism, fantasy art, lasso tool, feathering, layer masks, clipping groups, shapes, adjustment layers.	Create a Surreal work of art using a background and images found on the internet and apply the correct Photoshop tools and effects.	See above criteria.	Does “Surreal” art always have to make sense?	1, 2, 3, 4
Using Adobe Photoshop with a Digital Camera	Self-Portrait	Self-Portrait, Photoshop tools, effects, colors, shapes, lines, filters.	Experiment with Photoshop tools and effects by applying them to their self- portraits.	See above criteria.	How would you be able to apply these skills to help your current photography skills?	1, 2, 3
	Colored Photography	Digital camera, composition, personal interests.	Take a variety of photos of subjects that interest them and submit their favorites.	See above criteria.	What do you find your favorite subject matter is to take photos of?	1, 2, 3
	Digital Picture Art	Digital camera, filters, effects, styles.	Take a variety of photos and apply different filters, effects and styles to them.	See above criteria.	How does applying different filters, effects, and styles to a photo effect the way it “feels”.	1, 2, 3

Black and White Photography	Black and White Photography	Black and white photography, value, texture, contrast.	Take a variety of black and white photos concentrating on the texture, contrast, and value of the images.	See above criteria.	Why would have a variety of texture, value, and contrast matter for a black and white photo?	1, 2, 3
	Black and White with added Color	Black and white photography, color, magic wand, tint, paintbrush.	Take a variety of black and white photos and add color to some areas of the photos. Add color the 3 different ways.	See above criteria.	How does adding a touch of color change the effect of a black and white photo?	1, 2, 3
Specialized Photography Lessons	Letters of Your Name	Letters, shape, line, camouflage, paintbrush tool.	Take photos of objects that look like the letters of their first names. Make a second copy and go over letters with the paintbrush so the viewer can clearly see the letters with the photos.	See above criteria.	In the process of doing this project, what other interesting images did you see camouflaged within photos?	1, 2, 3
	Magazine Cover	Magazine covers, font,	Create a magazine cover	See above criteria.	What type of photograph works	1, 2, 3, 4

		illustrations, color, design	of their choice using a photo they have taken. Must include the headline, subtopics, barcode, volume number, and anything else that might be included on a magazine cover.		best for a magazine cover?	
	Symmetrical Photo of a Plant	Symmetry, rotation, abstract, cropping, nature.	Create an abstract, symmetrical photo of a plant. The photo of the plant must be close up, cropped, and symmetrical.	See above criteria.	Can this method/ technique be used on any subject matter to make it appear abstract?	1, 2, 3
Using a Scanner	Drawn Image with Environment	Using a scanner, illustration, design.	Draw a picture and scan it. Add the scanned picture to a background from the	See above criteria.	What sort of drawings might work best when scanning?	1, 2, 3

			internet. Use Photoshop tools to add something else to the scene.			
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